



Quadriga Art Paints a Masterpiece with PIN

PDF Integrator 4.0 for Notes (PIN) helps Quadriga Art streamline, simplify, and automate their form generation, and realize significant savings.

Founded as a fine art publishing company, Quadriga Art is a multi-national, multi-faceted manufacturing, publishing, retail supply, full-service fundraising and direct mail marketing company. Their products range from direct mail packages with three-dimensional premiums to world-class oil paintings, top quality stationery products sold at major retailers in the US and abroad; even devotional aids and religious apparel.



QUADRIGA ART, LLC

In 2009, Quadriga Art's business had grown to a point where the amount of time to manually generate certain standard Postal forms just began to not make sense, especially in light of their planned domestic and international growth. For their Direct Mailing and Donation Processing businesses in the New York and New Jersey locations, a project to automate form generation was initiated. The goal of the project was to reduce the time spent generating new Postage Permit requests manually from hours to just seconds. As the project was being defined, other opportunities for automating form generation began to materialize.

Mike Marcavage, the Lead Notes Developer / Architect at Quadriga states, "As the scope of this project, and potential follow-on projects became apparent, we discovered that the process to optimize the manual form generation itself needed to be optimized. We estimated that although the time savings for the users was substantial, it required a significant effort on the part of the development team. With PIN, we were able to reduce the Notes Developers' time to prepare a PDF for users by 67%."



After successfully deploying PIN for the Direct Mailing and Donation Processing businesses in the New York and New Jersey locations, additional projects were initiated to provide similar optimization in the Data and Sales departments. Now that over 30 forms have been automatically integrated with Notes documents, Marcavage says, "Not only is there a significant time savings for both the users and the developers, but the simple, seamless interface with the Notes documents makes training

and support on PIN a breeze. Users don't even know what PIN is, they just know that if they click a button, a form they used to spend hours manually preparing, is generated in just seconds."

For more than seventy years, Quadriga has helped valued clients raise money and create connections. At the core of the company's values are a focus on innovation, entrepreneurship, quality, creativity and a deep and abiding sense of responsibility to the clients and communities. Quadriga Art is family owned and privately held, with fourth generation family leadership continuing to foster the culture and community of a small family firm. Today, Quadriga is an international leader in their fields, with hundreds of millions of mailings delivered each year and products on shelves in countries around the world.

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